



BUSINESS PLANNING 101 WORKSHOP

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Day 1

What you will receive in this course

01

Basics of business planning

02

Help writing each section

03

Accountability

04

Demonstration of me revising my plan



Here's what you'll learn...

01

Realize who your competitors are

02

Clarity on your mission, vision, and values

03

Focus on who your target market is

04

Get focused on your strategies

05

Plan out your products/services

06

Get to know your “why”

07

So much more!



Why it's important...

01

Important first step or periodical step for businesses

02

20/20 vision—come into focus

03

Nobody starts a business planning to fail—that's why you need a plan to succeed!

04

Don't build a business without counting the cost!

05

Gives guidance and inspiration especially when it gets hard

06

Important if you seek funding



Training

Important Highlights

- 01 Information and brainstorming PROCESS
- 02 Measurable goals
- 03 As complicated or as simple as you want
- 04 Make a picture!
- 05 Make it polished for investors



Here's how most business owners struggle...

01

Either don't need one or they overcomplicate it

02

Procrastination

03

Like throwing spaghetti against a wall!

04

Perfectionism

05

Analysis to Paralysis

06

Overplanning

07

Not on calendar



My Story

01

Overwhelmed by endless launch plans

02

Overthinking and procrastinating

03

My inner monster

04

End the stinking thinking!

05

Replace with God's thought!

06

Create a strategic BALANCED plan!



Solution to this problem

- 01 Realize business planning is a process
- 02 Keep testing!
- 03 Don't give up!
- 04 Get help!
- 05 Get out of your comfort zone



What results can you expect with this course?

01

A basic business plan

02

Clarity on why you are in business

03

Ready to hit 2020 with focus and excitement

04

You will have knowledge that will help you stand out

05

Confidence



Action Step

Download Workbook and Worksheet

- 01 Write a paragraph about why you are in business
- 02 Write a paragraph about what your vision is for your business
- 03 Insert the cover information in “My 2020 Interactive Business Plan Workbook.” Don’t work ahead!!!!
- 04 Get it done by Day 2
- 05 Resource: [growthink.com](https://www.growthink.com)



What are the results you can expect?

01

Brainstorming your why and your vision will help you in tomorrow's assignment. It will make it much easier!

02

Clarifying your mission and vision will help you have clarity when you make important decisions. It will help guide you, it will help you when you are self-doubting or in a valley or want to quit.

Coming on Day 2:

Mission/Vision/Values

